

MASSEY FEEDS DISCUSSION GROUP

Massey Feeds hosted a very successful & enjoyable meeting when over 70 farmers met at our Holmes Chapel site, where Kynan Massey (Managing Director) chaired the evening.

World R M Markets and their Volatility

This subject was discussed by Kynan Massey & Alan Webster (Massey Feeds) where they covered a wide range of topics including a look into how the grain futures operated. The recent uplift in raw material prices and why they have become so volatile were highlighted. Members of the audience were asked at which point they would enter the market when in a 3 day period wheat fell by £5 per day for 2 days and rose by £12 on the third day.



From left to right:- Alan Webster (Grain and Straights Trader), Patrick Sutton (Volac), Kynan Massey (Managing Director), Bridgett Taylor (Vet., Wright and Moreton), Nigel Chew (Ruminant Manager)

Cystic or Cycling ? Energy demands in the newly calved cow

Bridget Taylor (BVM&S MRCVS) gave the meeting an in-site into why the high yielding dairy cow often struggles to get back into calf. Energy deficiency in early lactation when there is a gap between dry matter intake and the energy requirement for production is one of the main contributors to the problem.



Doug McLeish (Volac) describing the benefits of feeding Megalac.



Fats and their place in Nutrition

Doug McLeish (Volac International) spoke on the importance of using protected fats to bridge the energy gap in early lactation. He also discussed the range of fats available for the manipulation of milk solids

Sooty what are you doing here ?

The final speaker of the evening was David Patrick Sutton Bsc. (Hons) Agric (Volac International) affectionately known as "Sooty". He gave a first hand experience of the global situation in the dairy industry, where he had seen for himself the financial input into Asia and eastern Europe helping to supply the ever increasing world wide demand for dairy products. To finish the evening Sooty showed us some very interesting and funny slides from his journey around the globe.



Opportunities in this Brave New World

Nigel Chew (Massey Feeds) spoke of the excellent opportunities in this time of spiralling food cost and shortages. With NVZ's just around the corner he outlined how feed manipulation can be of assistance in reducing nitrogen output in dairy cows. Nigel informed the audience that it was increasingly important to measure what the cows are eating encouraging everyone to take advantage of Massey Feeds **Grass Watch**. By closely monitoring the grass quality and cows intake performance can be more accurately estimated to help increase margins and profitability.

For more information on any of the above topics and how Massey Feeds can help your dairy farm in these times of change contact your local Massey Feeds representative or phone the office on 01477536300